

Installed Systems



Experience | Independence | Assurance



The P.A. People is a specialist contractor in sound reinforcement, audio-visual systems and event communications.

The Company is independent, Australian owned, Sydney based and operates locally, nationally and globally.

Company activities are delivered through three operational groups: Installed Systems, Event Communications and Sales Hire Service.

For more than 40 years, the company has developed a reputation as a leader in these fields.



The Right Solution

'Fit for purpose', integrated solutions benefit our client outcomes and those tasked with making venues work - post-construction. Early engagement in the design process assists integration, delivery, serviceability - supporting our clients' investment and providing a whole of life systems outcome.

Client Relationships - long-term certainty

Central to The P.A. People approach are long-term relationships with our customers. Our 'fit for purpose' model thrives on being able to service our customers, from design inception through supply & installation, operation of the systems, to service and maintenance. This delivery model is valid whether it is a new sound system, an IPTV solution, networking and WiFi - or all three.

Proven technology partnerships - serving venue outcomes

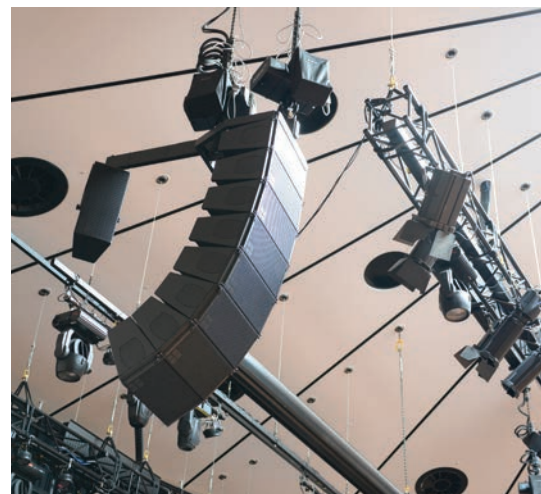
These long-term relationships provide closed-loop expertise to system design, integration and optimisation. Our strength of relationship with leading technology suppliers is vital to selecting correct system solutions. This approach underpins a comprehensive service offering that focusses on our clients' needs and results in optimised venue system performance for their facility, their client-base and the patrons they attract.

Key Sectors

SPORTS & ENTERTAINMENT - stadia, arenas, multi-purpose venues
THEATRES & PERFORMING ARTS - venues, spaces, precincts
CHURCHES & HOUSES OF WORSHIP - denominational, contemporary, historic
EDUCATION - K-12, universities, performing arts
CORPORATE - boardrooms, training & presentation facilities
HOSPITALITY & ENTERTAINMENT - hotels, clubs, function spaces
CONFERENCE VENUES - plenary, exhibition & meeting spaces
DEFENCE - training facilities, mission control rooms, AV systems
PARLIAMENT & COUNCIL - chambers, meeting rooms, community facilities
TRANSPORTATION - terminals, stations, hubs & precincts, ferry wharves

Professional & Industry Memberships

Our Company and many staff are members of professional organisations including:





Experience, Independence, Assurance

The P.A. People is a specialist integrator and contractor in sound reinforcement, vision, performance lighting and production communications. We understand the rigour of working in a design construct environment with other trades and services, to ensure delivery of a fully integrated package. With substantial Sound, AV and IPTV experience, we have designed and installed key Australian venues including stadia, arenas, performance and entertainment spaces, theatres, schools and houses of worship, transport hubs and Government facilities. Knowledge of the concert and event production environment enhances our ability to deliver high-level, integrated outcomes for venue-specific needs.

Design & Engineering

Our first priority is understanding your needs and tailoring the best solution. Fundamentally, 'fit for purpose' is an engineering approach; the ability to find the perfect balance between utility, quality, serviceability and attainability is a skill only learned through years of real-world experience. With a strong focus on design excellence, our approach to installed systems leaves nothing to chance.

We use world-class audio, video, network and RF test equipment to calibrate, commission, and test our systems both in the factory and on site.



Project Management

The P.A. People has developed a depth of project management during its more than 40 years of experience. We understand the requirements of installation and what it takes to complete a project on time and on budget. We know what will and won't work, and how to integrate our services to your environment.

Our project managers are backed by strong management systems, professional engineering, documentation tools, specialist procurement and installation staff. We are comfortable working with your consultant or designing a system from the ground up. We have established relationships with some of the most innovative and dynamic vendors from around the world, allowing substantial flexibility in providing the best solutions.

Service & Maintenance

We provide maintenance services with skilled technicians and the very latest computer-aided testing facilities. We service systems in audio and communications throughout stadiums, airports, and performance facilities - both analogue and digital. We maintain a comprehensive 24/7 service and maintenance capability for selected clients, which offers protection for your venue system investment.





Product Selection & Knowledge

We constantly investigate and evaluate the latest products and technology. We are respected for our product knowledge and integration capability, which stems from strong relationships with equipment manufacturers and our commitment to innovation.

Our expertise has been gained from projects of all sizes both nationally and globally, and our skills cover interrelated areas including:

- Sound reinforcement systems
- Audio-visual systems + IPTV
- Performance lighting
- Production communications
- Public address and paging
- Noise masking systems
- Wired and wireless networks
- Stage management and CCTV



Installed Systems = Integrated Solutions

Sound Reinforcement

The P.A. People understand venues & their operating environment. Over 40+ years we have been at the leading edge of sound systems design innovation in venues of all types & sizes: theatres, stadiums, auditoriums, churches, race tracks, tents, outdoor events, training rooms, parliamentary chambers and more; catering for 50 people to crowds of 250,000.

Audio Visual

We design systems that seamlessly integrate multiple input sources including every type of audio, video & computer with rear & front screen projection, LCD and LED displays. A good AV system provides the user a simple solution, that allows them to communicate effectively with their audience, not struggle with technology.

Lighting & Theatre Equipment

Our experience includes architectural & performance lighting control, dimming & power distribution for all manner of venues. Through substantial project and practical touring experience, we understand our clients' lighting needs. With our partners we can offer drapes & cyclorama, stage equipment, manual or motorised flying systems, rigging bars, lighting grids, hoists, etc.

Production Communications

We are world leaders in the provision of systems for events & facilities of all sizes. This includes matrix intercom, digital and analog party line intercom, two-way radio, full duplex wireless systems production video monitoring, time code distribution & cue lights.

Public Address & Paging

Our design focus is the flexibility & functionality of the user interface & the acoustic performance of the speaker system itself. Successful selection of these elements is essential to providing a system that will deliver intelligible information to its customers in a cost effective, easy to use manner.

Control Systems

The true value of any system is only realised if it's easy to use; Control Systems provide simple integrated user interfaces to allow customers to get the most from their investment. Available technologies range from simple button panels, through touch screens & hand-held remotes, to large scale client server systems.

Hearing Augmentation

Hearing Augmentation Systems are a requirement in many public spaces as defined in the Building Code of Australia. They are also a vital public

service. Our deployments have included fit-for-purpose solutions in airports, train stations, ferry terminals, theatres, churches, civic & corporate facilities.

IPTV

We are leaders in the design & installation of IPTV systems from full turn-key designs including the network & screens, to the delivery of just IPTV technology itself. We have a broad-based understanding of the technology & offer standards based solutions from the world's leading vendors.

Video, Streaming and IMAG

We are well positioned to assist with Broadcast Video & Image Capture systems. Our expertise covers Recording & Replay devices, Projection & Display equipment, cameras, Scan Converters, Production and Matrix Switchers, Video Monitors, Distribution Amplifiers, Standards Converters etc.

Fabrication

Many of our Installed Systems require fabrication of custom built items to truly meet the requirements of our customers. Our in-house construction facilities include workshops for metal, wood, plastics & laser engraving. Our in-house, engineered designs are supported from development to delivery with over 40-years' experience.

Testimonials

" The P.A. People have installed our audio system, serviced the systems and supervised and operated the systems since the Stadium opened in 1999 . It's a live environment, very demanding - no room for errors; so we've got to nail it each and every time. "

**Daryl Kerry - Managing Director
- ANZ Stadium, Sydney**

" The P.A. People bring a unique skill-set to large-format venue design. We really have recognised them as leaders particularly in the IPTV space - and we've delivered at least three of the largest IPTV systems in the country. "

Richard Morrison - Senior IT professional

" The P.A. People are a very technically sophisticated group of users; and we stand behind them with our technical expertise and support. "

**Bob Boster - President, Clear-Com
- an HME Company**

" The approach to the work undertaken by The P.A. People was exemplary. The location of cabling, speaker positioning and design were all undertaken to compliment the heritage of the building. "

**Geoffrey Danks - Senior Architect,
St Jude's Restoration Project**

" People take technology for granted and we must meet that expectation. We pride ourselves on positive patron experience and customer service; that's why we've invested in quality audio/AV solutions in partnership with The P.A. People. "

**Andrew Kelly - General Manager,
Bankstown Sports Club**

" We received a grant to upgrade our community hall; 19 companies made enquiries, we selected The P.A. People because they were able to very clearly understand the diversity of the project. "

Guy Cooper - The Wayside Chapel, Kings Cross, Sydney

" Their understanding, efficiency and professionalism in all aspects - design, delivery and completion - is what makes them a pleasure to work with. "

**Emma Ratcliffe - Project Manager,
Kane Constructions**

" I have worked closely with The P.A. People on large and small projects and I have always found their understanding of a client brief and achieving performance space outcomes exemplary. "

**Richard Stuart - Theatre & Production
Consultant**



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Sales | Hire | Service | Installed Systems | Event Communications

Call us to discuss your venue system requirements:

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